



## Manager Report – April 2016

### MEMBERSHIP

Adult	174	63%
Senior	60	23%
Intermediate	10	3%
Junior	32	11%
	<b>276</b>	<b>100%</b>
Summer	10	

### ONE-TIME BLOCK BOOKINGS

- SFU January booking invoices for January and February are paid (\$1400 & \$765)

### COURT UTILIZATIONS

- October: 62%
- November: 81%
- December: 89%
- January: 87%
- February: 84%
- **March: 82%**

Month of March	
Monday	81%
Tuesday	84%
Wednesday	90%
Thursday	85%
Friday	74%
Saturday	77%
Sunday	82%
<b>Total Avg.</b>	<b>82%</b>

### OFFICE ADMIN.

- Found a promising FT morning candidate for next indoor season.
- Summer office hours: Tuesday & Thursday 4-8pm

### MISC. ITEMS

- Club Tournament sign-up: Men's A Singles (11 players), B (24 players), C (10 players), Ladies Singles (1 player). Men's A Doubles (3 teams), Ladies B/C Doubles (3 teams), Men's B/C Doubles (2 teams).
- Tennis BC Gold Membership – 16 additional members paid for as of April 7<sup>th</sup>
- Last Day of Bubble: May 1<sup>st</sup>
- Ladies DIV 4 indoor home matches courts booked (April 20 & 29, 7-9pm 4crts).
- Booking system demo session April 18 5:30PM

### UPCOMING PROJECTS

- Staffs mandate to be revised for next season according to new rules/booking system.

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- Test/demo new booking system.
- Update website content and layout to give it a new look for next season.
- BTC Facebook group page under planning stage to boost social media presence and allow members to get connected with each other.
- Retention project - To call each current member to build rapport and retain for next season.
- Growth project – To call each Pay & Play member to attract new business.